

THE ASIA GARMENT HUB

**YOUR DIGITAL GATEWAY TO
SUSTAINABILITY AND DECENT
WORK RESOURCES**

At a Glance

Starting in late 2019, the GIZ FABRIC project on sustainability in the textile and garment industry in Asia and ILO's Decent Work in Garment Supply Chains Asia project jointly commissioned a scoping study into the feasibility and options for developing an interactive digital knowledge platform for Decent Work and Sustainability resources in the Asian garment and textiles sector.

Based on an industry-wide survey and four stakeholder focus group discussions in Cambodia and Bangladesh early 2020, a clear demand for a digital knowledge platform emerged, as well as a range of insights on the potential design and functions it might have.

Mission

To become a leading online resource and connecting point for the garment industry in Asia, helping make Sustainability and Decent Work easier to understand, promote and operationalize.

Content themes reflect and follow industry evidence and demand on what drives decent work and sustainability, where the current gaps and bottlenecks lie, and what tools our industry partners need to drive positive change in these areas.

THE HUB'S FEATURES

Thematic Pages

Here you will find news, in-depth studies, best practices, events and trainings on the topic of Decent Work/Social & Labour Standards, Gender, Climate & Environment, Business/Productivity, COVID-19, Digitalization, and Purchasing Practices.

Resources

A large library of learning resources curated to expand your understanding through hundreds of vetted, credible sources from global organizations. Our digital library includes more than 800 reports, guidelines, standards, articles, podcasts, and case studies. New resources are added on the daily to keep you informed on all the changes in the industry.

News

Our newsfeed is the central source for all sustainability news and top stories from the garment and textiles sector, keeping you up-to-date with what's happening in the industry landscape. Our newsfeed is updated daily and curated by our Asia Garment Hub team members.

Countries

How convenient would it be to find key data about individual countries in South East Asia in one digital space, instead of having to scour the web for different sources. Here you will find the latest national industry statistics from leading authoritative sources, together with an overview of the key industry players in each country.

Who's who?

We connect diverse stakeholders and showcase knowledge from across the global supply chain. Our mission: To inform, educate and spur action to address critical challenges and to drive real industry change. Find out who's active in our member community and network with organizations committed to a more sustainable garment industry in Asia.

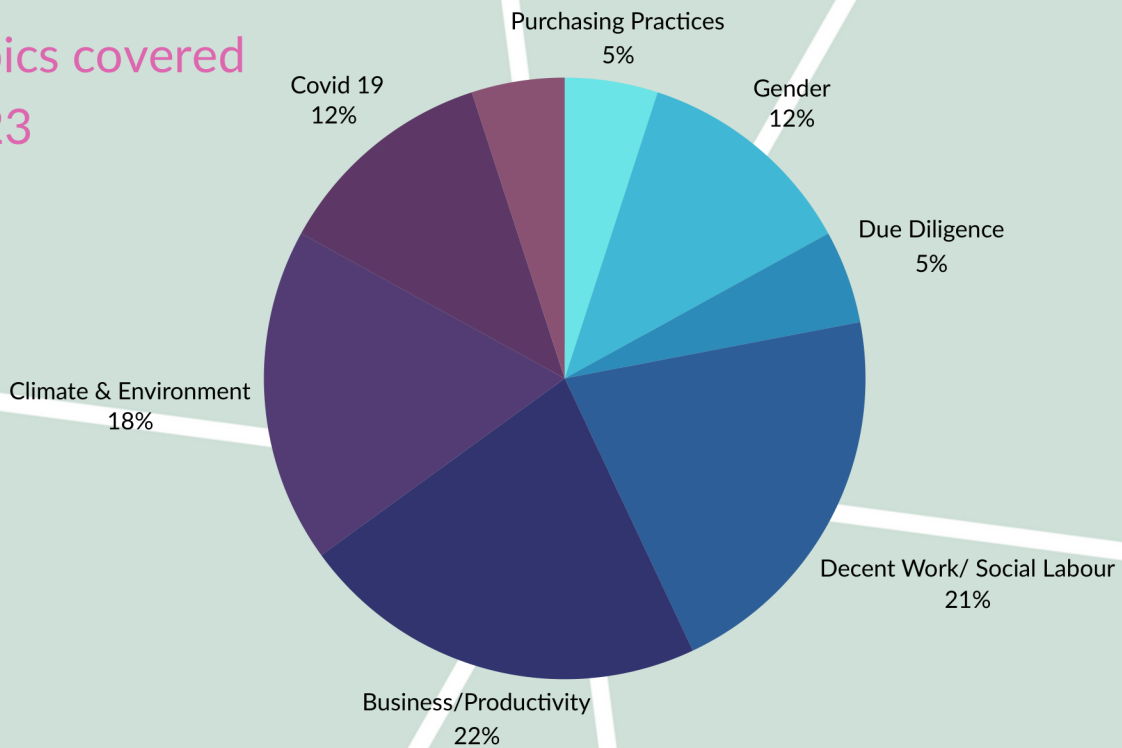
Events

Here, you can stay updated on the latest industry events focused on Decent Work and Sustainability in the garment and textiles industry. From trade shows to trainings, webinars to roundtables, find valuable opportunities to expand your knowledge and network.

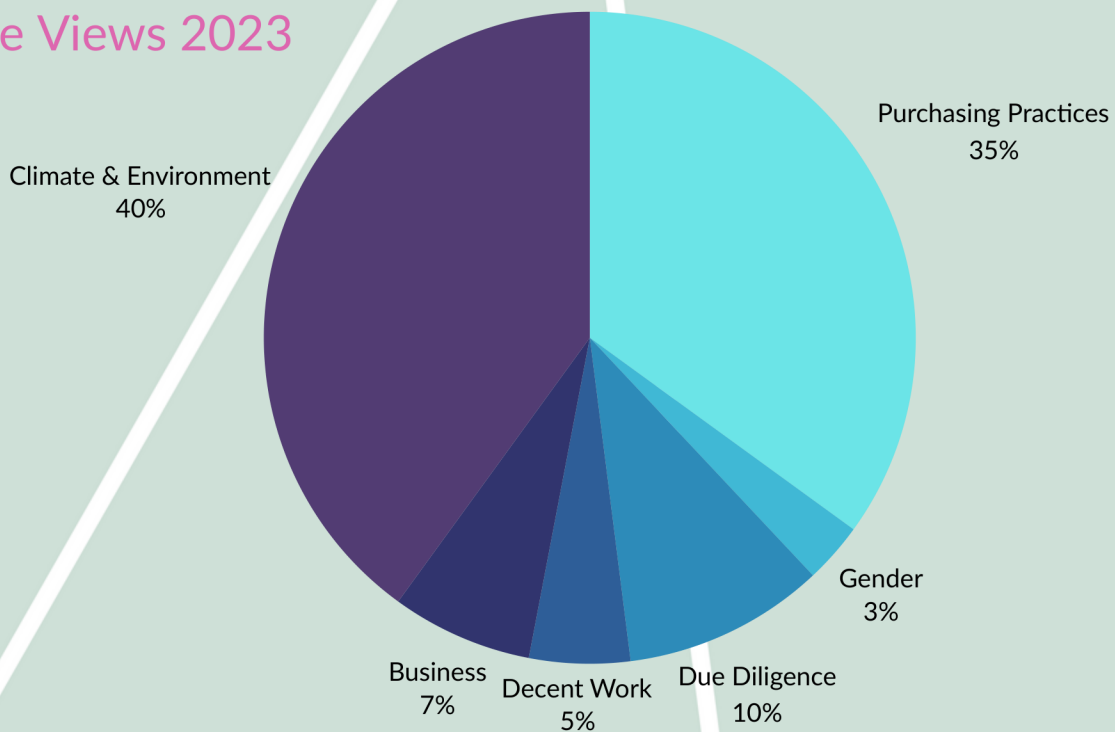
OUR RESOURCES PAGE

Did you know that the Asia Garment Hub contains one of the biggest free resource libraries on sustainability anywhere on the web? On our resources page you will find over 800 knowledge products from leading industry organizations, including reports and analysis, manuals and guidance, case studies, podcasts, and more.

Topics covered 2023



Page Views 2023




SOME OF OUR RESOURCES

 International Labour Organization


 Decent Work in Garment Supply Chains Asia

► Employment, wages and productivity trends in the Asian garment sector
Data and policy insights for the future of work





White Book
Business Policy Recommendations
2024



Towards a Collective Approach:
Rethinking Fashion's Doomed Climate Strategy

Global denim suppliers identify a worrying disconnect between the industry pursuit of science-based targets and feasibility, equity and financing.



Study on the role of supervisors in RMG sector of Bangladesh
Insights, challenges and strategies for effective women leadership in garment factories.

FASHION INDUSTRY CHARTER FOR CLIMATE ACTION
PROGRESS REPORT 2023





Better Buying Partnership Index™ Report, 2023
Partnership Quality in Global Supply Chains



... & many more

OUR ORIGINAL FEATURES

Did you know that the Asia Garment Hub is the home to many unique resources?

Asian Dialogue Series

The “Asian Dialogues on Sustainability in the Textile and Garment Industry” series was initiated to foster collaboration and strengthen regional knowledge exchange for greater social, environmental and economic sustainability in the sector. Launched in 2015, the series aims to cultivate regional, sector-specific dialogue and promote cooperation between actors from across the supply chain.

Fashion Producer Collective

A collection of self-organized, producer-led, projects worth more than the sum of our parts. We focus on projects related to sustainability in the fashion sector. Participating producers represent a range of perspectives, and join as individuals not formal representatives of their companies.

Star Network

The STAR Network brings together representatives of the producing associations from Bangladesh, Cambodia, China, Myanmar, Pakistan and Vietnam. The network’s members all meet regularly and have undertaken work together in order to promote sustainable production.

The globally agreed Sustainable Development Goals (SDGs) are setting the framework for producers and workers, for buyers and consumers and for political players alike: Ensure sustainable production and consumption patterns (Goal 12). In this regard, the platform is a response to the ongoing globalization and complexity of textile and garment supply chains. It supports a better understanding of the mechanisms within the industry with the aim of jointly shaping its future towards sustainability and long term growth.

The network brings together representatives of the producing associations from Bangladesh, Cambodia, China, Myanmar, Pakistan and Vietnam.





Fashion Producer Collective

Supplier Meet-Ups

- Supplier Meet-Ups are private, off-the-record conversations open only to suppliers, held once per month. Each month, one supplier shares a specific challenge they're facing while the rest of the group shares feedback and offers support. More often than not, the challenges raised during these sessions are shared, and, occasionally, they serve as a catalyst for more formal collaborations.

Innovative Financing Models for Decarbonization (Expected Q1 2024)

- This paper is being commissioned and led by seven apparel suppliers: [Epic Group](#), [TAL Apparel](#), [NITEX](#), [Pactics Group](#), [Artistic Milliners](#), [MAS Holdings](#), and Simple Approach. In addition, the paper is supported by [GIZ-FABRIC](#) and the [Transformers Foundation](#).
- This paper is being commissioned to shed light on the difficulty suppliers face in trying to finance decarbonization. Many apparel suppliers are serious about decarbonization; however, multiple challenges impede rapid and continuous progress.

An Apparel Supplier's Guide to Sustainability Legislation 2.0 (2024)

05

- The overwhelming response to the first iteration of this project (over 4000 downloads) speaks to the need for more resources on this topic in general, and the need for these resources to be created by suppliers, for suppliers specifically.

Hence, In 2024, we are planning to:

- Update the existing 12 factsheets (to ensure they reflect the latest information)
- Release 4 new and additional factsheets
- Create an educational webinar series for producers

IN 2023, WE EXPANDED OUR REACH WITH NEW & ENGAGING CONTENT

An Apparel Supplier's Guide to Sustainability Legislation

In July 2023, [Epic Group](#), [Simple Approach](#), [Shahi Exports](#), and [Norlanka](#) together with support from [Transformers Foundation](#) and [GIZ-FABRIC](#) released [An Apparel Supplier's Guide to Key Sustainability Legislation in the US, UK, and EU](#). The resource covered 12 pieces of key legislation mapping the upcoming requirements and how to respond.

Impact

- +4000 downloads post-launch
- 1000+ launch webinar registrants, 700+ participants
- Has led to direct engagement between individual producers and policymakers

What's Next?

The overwhelming response to the first iteration of this project speaks to the need for more resources on this topic in general, and the need for these resources to be created by suppliers, for suppliers specifically.

Mapping Key Legislative Initiatives

An Apparel Supplier's Guide:
Key Sustainability Legislations in the EU, US, and UK



1 EU Corporate Sustainability Due Diligence Directive	2 EU Corporate Sustainability Reporting Directive	3 New York Fashion Act	4 EU Forced Labour Regulation and Guide
5 US Uyghur Forced Labor Prevention Act	6 EU Ecodesign for Sustainable Products Regulation	7 EU Packaging and Packaging Waste Directive and Proposal	8 EU Microplastics Regulation
9 UK Plastic Packaging Tax	10 EU Product Environment Footprint Guide	11 EU Textile Regulation	12 EU Taxonomy

MEET OUR TEAM



CONSTANTIA CHIRNSIDE

PROJECT MANAGER

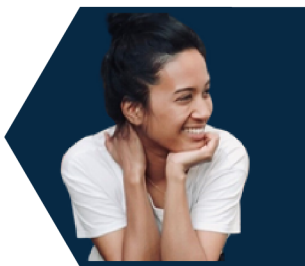
Constantia holds a master degree from the university of Cologne, Germany. She has work experience in Namibia, Australia, Germany and Cambodia. She started working for GIZ HQ in Germany in 2019 and is currently located in Phnom Penh, Cambodia, since January 2021. There she works as an advisor for the regional GIZ FABRIC project.



DAVID WILLIAMS

PROJECT MANAGER

David manages the ILO-Sweden regional programme, Decent Work in Garment Supply Chains Asia. He has 15 years' professional experience spanning labour market policy, working conditions, and global supply chains, with a particular focus on Asia. He was previously deputy programme manager for Better Work Vietnam (an ILO-IFC partnership), and has held technical and managerial roles in Thailand, Cambodia and the ILO's Geneva headquarters.



JULIETTE TRAFESCHI

CONTENT MANAGER

With a career spanning more than ten years, Juliette contributed as a fashion editor for the trade magazines Sportswear International and TextilWirtschaft. In the last three years, her journey led her to transition into a freelance journalist, where she also assumed the role of managing content for the Hub. Her primary focus revolves around simplifying complex sustainable issues within the textile & garment sector, making them accessible and understandable for a broader audience.



MONILEAK EAN

MARKETING

Monileak Ean is the web coordinator of the hub and the communications specialist of the GIZ FABRIC project. She brings more than 3 years of development communication experience to the role, having previously managed social media and website content for United Nations Development Programme (UNDP) Cambodia.



NASYA QUINTANILLA

OUTREACH

With over 7 years of experience in Cambodia's textile industry, Nasya transitioned into the role of a sustainability strategist consultant. Currently, at the Asia Garment Hub, she serves as an Outreach Specialist, connecting the hub with important players in the textile industry. Nasya is currently based in Vancouver, Canada where she is completing her advanced diploma in Sustainable Business Leadership.

HUB PERFORMANCE: KEY DATA POINTS



260

Members



100K

People reached
since 2021



8k

Downloaded
resources



5

min average duration
spent on the Hub



884

original
resources



14

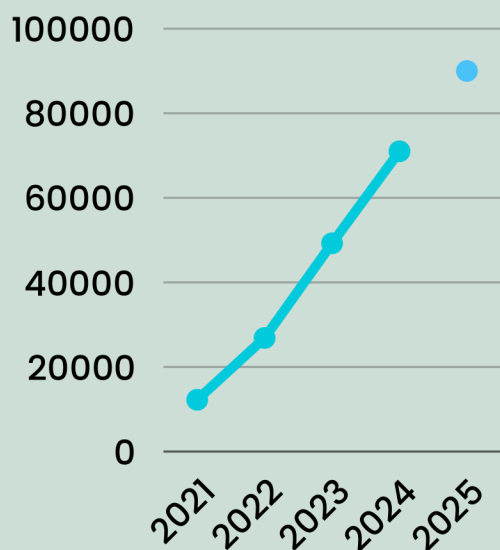
Supplier Meet
Ups



36

Asian Dialogue
Series Seminars

Overall Visits since 2021



47%

increase in
downloaded
resources

103%

increase in new
registrations on the Hub
Since Jan

OUR SOCIAL MEDIA

Did you know our LinkedIn has been one of our fastest growing social media channels since the inception of the Asia Garment Hub in 2021, and continues to grow exponentially?

2.5K

Total Followers

5K

social media posts

100

Average new followers per month

125%

follower growth in 2023



**ASIA
GARMENT
HUB**

YOUR **ONE-STOP SHOP**
FOR **SUSTAINABLE FASHION**
IN ASIA



SOME OF OUR POSTS



"Instead of seeing sustainability as a chicken-and-egg problem, we should recognize the interconnections and act together."



ANNA RÖCHARDT
HEAD OF IMPACT & RESPONSIBILITY, HAKRO




Download of the week

Tackling Microfibres at Source

Forum for the Future

Findings and recommendations from 21-month long research and investigative process on microfibre shed in textile manufacturing.



Asia Garment Hub

This November Asian Dialogue Series presents:

"Integrating Human Rights Due Diligence into Supplier Contracts: A Discussion on Supplier Model Contract Clauses (SMCs)"



Pakistan

- 28,700,000 (2021)
- 40% (2021)
- 19,706 (2021)
- USD 19.33 billion (2022)
- 60.82% (2022)

Country	Percentage of Exports
United States	28.42%
China	18.22%
Germany	4%
South Korea	3.7%
Others	44.9%



Asia Garment Hub

Introducing the Asia Garment Hub's thematic page:

Purchasing Practices





"Digitalization enhances skills and fosters sustainability in fashion. It's about making every investment count."

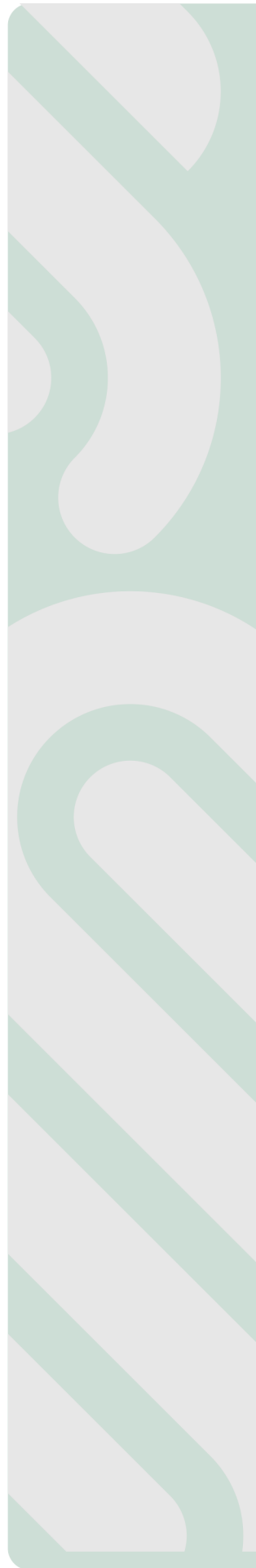
Gabrielle Shiner-Hill

#SUSTAINABLEFASHION

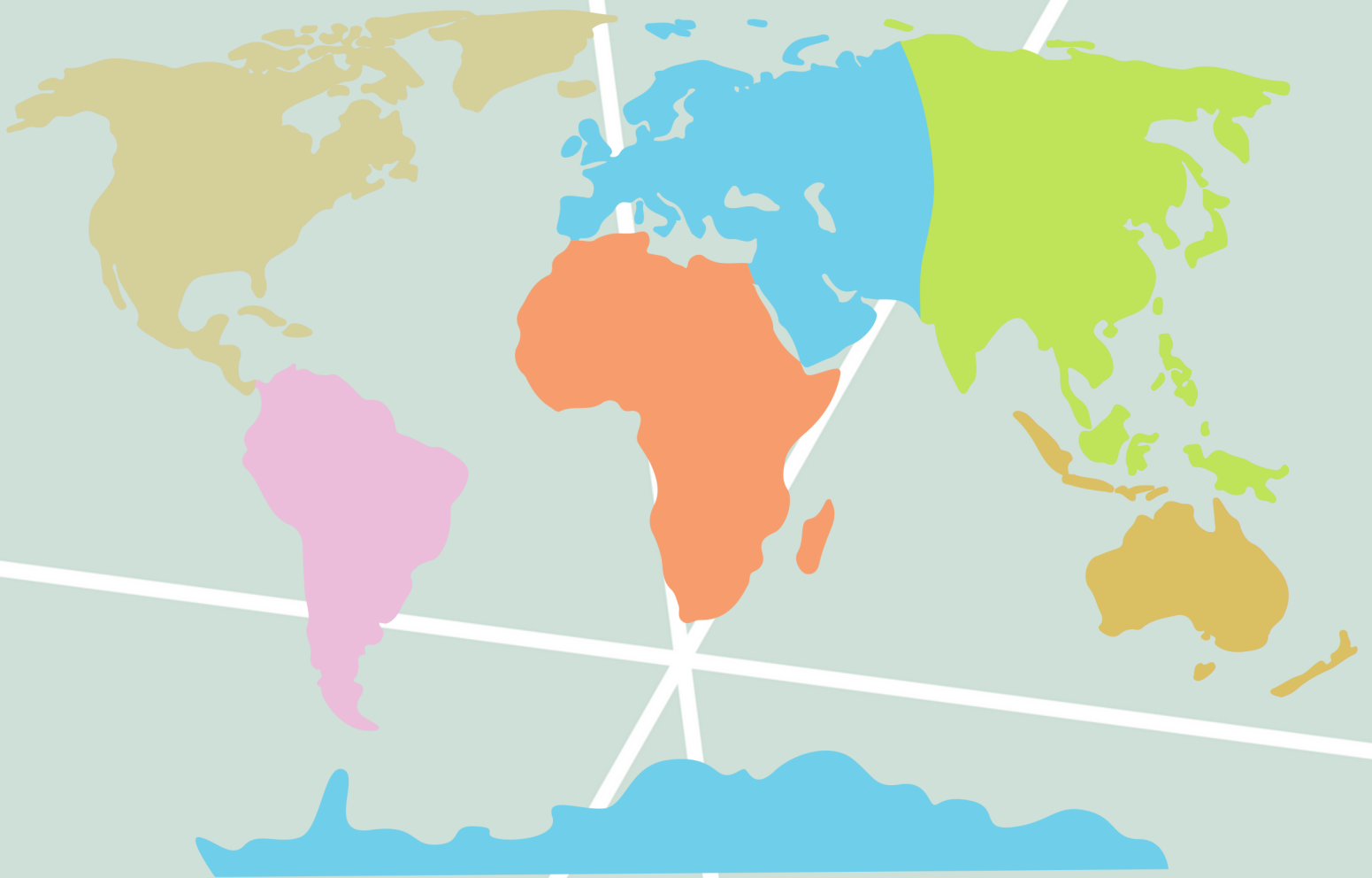
FREE ONLINE LEARNINGS AND TOOLS FOR A BETTER GARMENT INDUSTRY



ASIA GARMENT HUB 



AN EXPANDING MEMBERSHIP: IN ASIA & GLOBALLY



5-10 MEMBERS



10-50 MEMBERS



50-100 MEMBERS



100+ MEMBERS

Our followers extend beyond South East Asia to encompass a global audience in the textile supply chain, which include:

- Multi-Stakeholder Initiatives
- Textile manufacturers and suppliers
- Worker Organizations & Civil Society
- Development Partners & International Organizations
- Brands & Retailers
- Academia, Media and Consultants

NOTABLE MEMBERS





OUR PARTNERS

Strategic Partners



Quizrr®



TÜVRheinland®
Precisely Right.

amfori ©
Trade with purpose

The Asia Garment Hub's Strategic Partners are recognized and engaged members of the Hub who support shaping the future of the Hub's features and content.

Supporting Partners

BSR | HERproject

M MEKONG
CLUB

The Asia Garment Hub's Supporting Partners are engaged members of the hub contributing high quality content and helping in spreading the word about the hub among its stakeholders.

WHERE WE'RE AT TODAY

Empowering the Asian garment industry towards a sustainable and equitable future, the Asia Garment Hub is the premier digital one-stop-shop for fostering decent work and sustainability. Our platform unites industry partners, providing essential knowledge and tools to address pressing sustainability challenges.

Since its launch in 2021, the Hub has fast become a leading online resource and knowledge broker, overcoming resource limitations and industry crises to become an indispensable tool for professionals committed to a fairer and more responsible garment industry.

Boasting a robust resource library, a thriving 260-member community, and a dedicated online following, the Asia Garment Hub stands as a testament to our unwavering commitment to fostering positive change. Founded by the International Labour Organization (ILO) and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), the Hub is now poised for its next chapter. We invite like-minded industry partners to join us in shaping the future of the Hub.

WHERE WE'RE GOING

In line with our mission, ILO and GIZ are actively seeking mission-driven industry partners to take over the management of the Asia Garment Hub, starting in 2024. Whether as a sole organization taking full leadership or a coalition of entities driving strategy and operations, we prioritize a shared sense of mission and commitment to the Hub's founding values. Our goal is to maintain the Hub as an inclusive space for industry conversation and change.

For further information or to explore how your organization can contribute to the Asia Garment Hub's future, contact us through the links below. Join us in driving positive transformation in the Asian garment industry.



INTERESTED IN GETTING INVOLVED?

We're looking for industry partners to lead the next chapter of the Hub's growth and development.

E-mail us at constantia.chirnside@giz.de

