



BEST OF BANGLADESH EUROPE

Innovation | Partnerships | The Sourcing Destination | Growth



Nation Branding at

Amsterdam, Netherlands September 4th & 5th, 2023

Organized By

Supported By



Embassy of
Bangladesh
to the Netherlands



Best of Bangladesh in Europe

The Best of Bangladesh will open the doors to international buyers, business partners, politicians, the art cognoscenti, press and the local community in Amsterdam, showcasing the best of what the Bangladesh industries and the Bangla culture have to offer, with a focus on traceability and transparency that has now made Bangladesh one of the world's most responsible sourcing destinations rooted in a rich folklore history.

The Bangladesh nation branding initiative is designed to portray a positive narrative of Bangladesh and change perceptions in Europe, thereby maximizing the growth potential of Bangladesh's industries, demonstrating innovation in production and manufacturing - solidifying its position as world's number 1 sourcing destination.

This event aims to showcase not only the thriving core export industries of Bangladesh, but also the rich cultural heritage of Bangladesh through its music, dance, and art. Attendees can look forward to experiencing the diverse and vibrant Bangla culture alongside the promotion of the country's key business sectors.

The event is organized by the Bangladesh Apparel Exchange (BAE) and supported by the Embassy of Bangladesh to the Netherlands.



The Rise of Bangladesh

The Revolution

Bangladesh's transition from a war-torn and impoverished nation to a progressive economy can be attributed to its export-led industrialization. The industrial revolution has played a crucial role in making Bangladesh one of the world's most advanced economies.

The Economy

Bangladesh is the 35th largest economy in the world in nominal terms and the 30th largest by purchasing power parity. It is expected to be one of the Next Eleven emerging markets. According to the IMF, Bangladesh's economy is the second fastest-growing major economy of 2021, with a rate of 7.1%. The economy of Bangladesh has been projected to become the 28th largest in the world by 2050.



A Celebration of Diversity and Culture

The People

The people of Bangladesh are hardworking and resilient. They are the driving force behind the country's economic and social development. The country has made significant progress in education and health-care, resulting in an increase in human capital capable of capitalizing on the opportunities presented by the country's expanding economy and overcoming challenges

The Culture

The culture of Bangladesh reflects its diversity and geography. The Bangladeshi culture is shaped by its religious and spiritual heritage and the long history of artistic and literary traditions. The country is known for its traditional crafts, music, and rich cuisine, which are some of the most important aspects of the cultural heritage that have been passed down through generations.



Emerging Industries



Apparel/Textiles



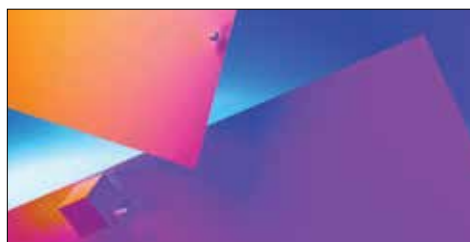
Leather



Pharmaceutical/Health



Engineering



Digital Industry



Agro-Food



Ceramic



FMCG



Handicraft



Fintech

Event Location

Westergas: Cultural hub in Amsterdam West

This complex of late 19th-century industrial buildings in Westerpark, in Amsterdam was once the city's gasworks, but after a complete redevelopment in 2003 it re-opened as a cultural complex, housing a selection of independent shops, galleries, trendy restaurants and interesting venues. The complex hosts a busy schedule of exhibitions, food markets, festivals, restaurants and cultural events and a sustainable hotel.



Experience the Lively and Joyful Ambiance at Westergas "Gashouder"

The essence of Best of Bangladesh is a country of scenic beauty and progressive economy. The ambiance of the event will amplify the DNA of Bangladesh with an innovative scenography.

A combination of digital projection, music, and light will transform the venue into an immersive exhibition of all the 10 industry sectors. The digital projections will be projected on all of the hall's walls, floors, and ceilings, and the 40 pavilions, illustrating the industries history, progress, and sustainable efforts.

The entire atmosphere will be lively and joyful, making the event experience unique and unforgettable.

Key Attractions

1 International Expo

2 Grand Ceremonies

7 Panel Sessions



Food Bazaar



Network & Dine



Rhythms of Bangladesh



Film Screening



Art Exposition



Hand Crafting

● **10 Industries**

● **30 Exhibitors**

● **2000+ Visitors**

Events

1. Best of Bangladesh Expo

The Best of Bangladesh Expo promotes the best of Bangladeshi industries, culture and traditional art, crafts, cuisines and more. It's an ideal destination for responsible sourcing and cultural exploration, allowing visitors to discover unique and authentic products while understanding the country's rich cultural heritage.

2. Panel Sessions

The Best of Bangladesh is an extraordinary platform that will feature a diverse array of stimulating panel sessions. This exclusive gathering will bring together prominent business leaders, experts, influential government officials, and entrepreneurs, creating a vibrant atmosphere for the exchange of profound insights and ideas across a wide range of topics. With an aim to foster dynamic and interactive discussions, this event promises to provide invaluable opportunities for industry leaders to delve into pertinent business and industry-related subjects, facilitating knowledge sharing, networking, and collaborative growth.

3. Exclusive Networking Dinner

The exclusive networking dinner will bring together a diverse group of industry leaders, experts, business owners, C-suite executives, and other professionals to network, exchange ideas, and build relationships in a more relaxed and informal setting. Attendees will have the opportunity to participate in meaningful conversations and collaborate while enjoying delicious meals.

4. Grand Inauguration and Closing Ceremony

The grand inauguration and closing ceremonies of the Best of Bangladesh event in Amsterdam will mark the beginning and end of the event. The ceremonies will feature speeches from dignitaries, government officials, and industry leaders.



Panel Discussion

1 | Bangladesh – Perspectives from An Emerging Economy

4 | Bangladesh Agro-Food: A Next Opportunity for Collaboration

7 | Digitization and Digital Economy in Bangladesh

2 | Bangladesh: Your Sustainable Sourcing Destination

5 | Impact Investing - A Next Frontier

3 | Empowering the Future: Advancing Safety & Wellbeing for Garments Workforce in Bangladesh

6 | Sustainable Synergy: Circular Economy, Climate Action & Bangladesh's Future



Event Details

DAY 01 | September 04, 2023

09:30 AM - 06:00 PM : Visitor Entry for Expo Zone and Crafts Bazaar

11:00 AM - 11:30 AM: Grand Opening Ceremony

11:45 AM - 12:25 PM : Panel Session 01: Bangladesh – Perspectives from An Emerging Economy

12:45 PM - 01:45 PM : Networking Lunch Break

01:45 PM - 02:25 PM : Panel Session 02: Bangladesh - Your Sustainable Sourcing Destination

03:45 PM - 04:25 PM : Panel Session 03: Empowering the Future: Advancing Safety & Well-being for Garments Workforce in BD

03:45 PM - 05:15 PM : Bangladesh in Celluloid

05:30 PM - 06:00 PM : Rhythms of Bangladesh

06:30 PM - 07:30 PM : Networking Dinner

DAY 02 | September 05, 2023

09:30 AM - 05:00 PM : Visitor Entry for Expo Zone and Crafts Bazaar

11:00 AM - 11:40 PM : Bangladesh Agro-Food: A Next Opportunity for Collaboration

12:30 PM - 01:30 PM : Networking Lunch Break

01:30 PM - 02:10 PM : Panel Discussion 05: Impact Investing - A Next Frontier















02:30 PM - 03:10 PM : Panel Discussion 06: Sustainable Synergy: Circular Economy, Climate Action & Bangladesh's Future

03:45 PM - 04:25 PM : Panel Discussion 07: Digitization and Digital Economy in Bangladesh














03:45 PM - 05:15 PM : Bangladesh in Celluloid

05:30 PM - 06:00 PM : Closing Ceremony

Exhibitors

 <p>ABDUL MONEM LTD.</p>	 <p>ACI Agribusiness <i>Creating Wealth for Farmers</i></p>	 <p>ANANTA</p>	 <p>ar JEANS</p>	 <p>BeniBoonon</p>
 <p>Classical HANDMADE PRODUCTS</p>	 <p>cotton</p>	<p>DELMAS APPARELS (PVT.) LTD.</p>	 <p>dekko accessories limited YOUR BEST CHOICE</p>	 <p>DENIM EXPERT LTD. Garment & Washing Industries</p>
 <p>Energypac Engineering</p>	 <p>FCI</p>	 <p>GREEN DELTA INSURANCE</p>	 <p>ANWARS Since 1834 ANWAR GROUP</p>	 <p>ISPAHANI ISPAHANI AGRO LIMITED</p>
<p>Energypac</p>	<p>FCI Group</p>	<p>Green Delta Insurance</p>	<p>Hossain Dyeing</p>	<p>Ispahani Agro Ltd.</p>

Exhibitors

				
<p>KDS Group</p>	<p>Laila Styles</p>	<p>Mahmud Denims Ltd.</p>	<p>Merchant Bay</p>	<p>Monno Design</p>
				
<p>Nourish Agro Ltd.</p>	<p>Pacific Jeans</p>	<p>PDS Ltd.</p>	<p>Pioneer Denim Ltd.</p>	<p>Pran</p>
				
<p>Rising Group</p>	<p>Texweave</p>	<p>Zaber & Zubair Fabrics</p>		

Distinguished Speakers

Chief Guest



Tipu Munshi, MP

Commerce Minister,
Government of the People's
Republic of Bangladesh

Guest of Honor



Jan Peter Balkenende

Former Prime Minister,
Kingdom of the Netherlands

Guest of Honor



Ms. Lilianne Ploumen

Former Foreign Trade
and Development Minister,
Kingdom of the Netherlands

Guest of Honor



Mr. Arthur van Dijk

King's Commissioner,
Province of
Noord-Holland

Guest of Honor



Pascale Grotenhuis

Director Social Development &
Ambassador for Gender Equality,
Dutch Ministry of Foreign Affairs

Distinguished Speakers

Panelists



André van Ommeren

Managing Director International
Development, RVO



Fawzia Yasmeen

Director,
Ispahani Agro Ltd.



Frederik Vossenaar

Special Envoy, Ministry of
Agriculture, Nature and Food Quality
of the Netherlands



Ivo Demmers

Executive Director, Netherlands
Food Partnership (NFP)



Jaap-Jan Verboom

Founder and Director,
Truvalu

Distinguished Speakers

Panelists



Jan Hak

President,
Qua Ter Nes Holding



Joost Oorthuizen

CEO,
Invest International



Judith Arends

Managing Director, Centre for the
Promotion of Imports (CBI)



Junaid Ahmed Palak, MP

State Minister of Information &
Technology Division, Government
of the Republic of Bangladesh



Machteld Ooijens

Global Director Programmes
and Partnerships, Truvalu

Distinguished Speakers

Panelists



Martijn de Groot

Agribusiness, Food & Water-Asia
& Forestry Portfolio Officer, FMO



Mathilde Miedema

Program Director, Innovation
for Development, TNO



Mike Sips

Youth Employment & Youth
Entrepreneurship Adviser, RVO



Pallak Seth

Founder, Vice Chairman,
PDS Multinational



Peter Portheine

Co-Founder and Director,
EIPO

Distinguished Speakers

Panelists



Quazi Zulquarnain

Director, Global Operations
& Strategy, Uber



H.E. M. Riaz Hamidullah

Ambassador of Bangladesh
to The Kingdom of The Netherlands



Shahriar Alam, MP

State Minister for Foreign
Affairs, Government
of the Republic of Bangladesh



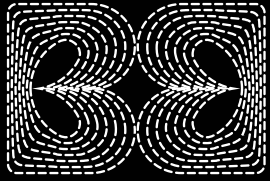
Shamsul Arefin Khaled

Director, Nourish
Poultry and Hatchery Ltd.

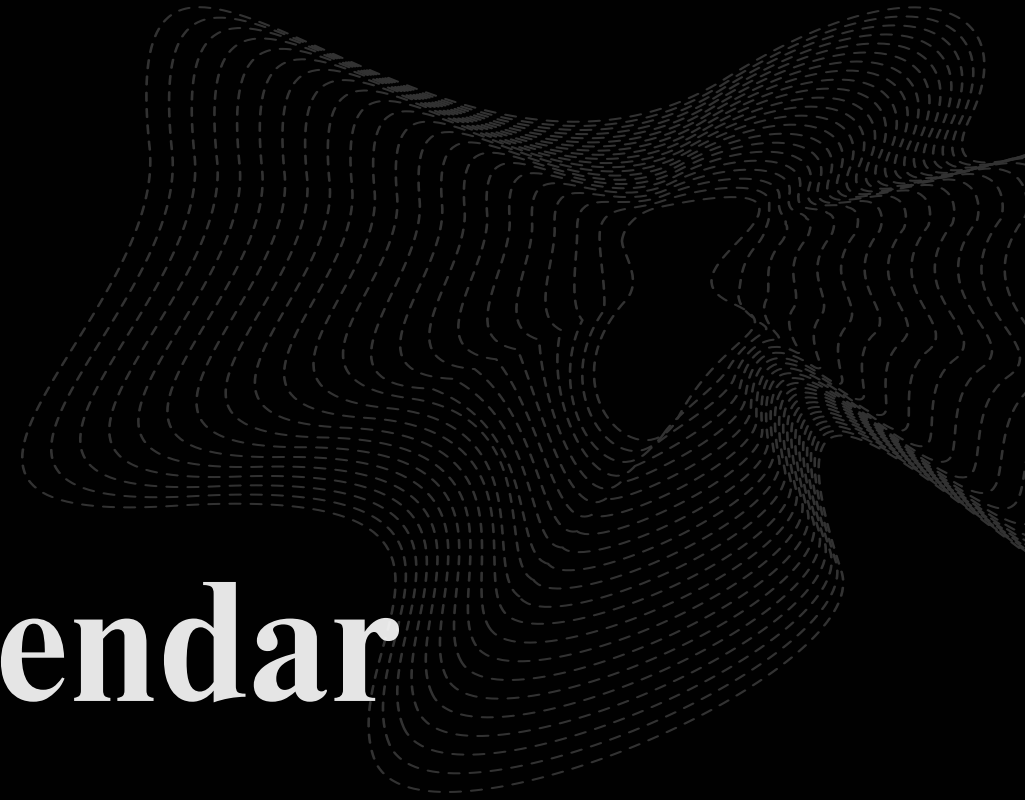


Steven Collet

Ambassador Business &
Development, Ministry of Foreign
Affairs of the Netherlands



**BEST OF
BANGLADESH
EUROPE**



Mark Your Calendar

**Amsterdam | Netherlands
September 4th & 5th, 2023**

www.bestofbangladesh.org

For Enquiries Please Contact:

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