

Webinar: HUGO BOSS PRIDE. How to support diversity and inclusion

20th of October 2022, 10.30 – 11.30am

Description

Rainbow coloured products are filling the shops more and more often. But what approach to diversity stands behind those collections? And what is the situation of the LGBTIQ+ community along the textile value chain?

In 2021, HUGO BOSS decided to partner with ILGA World - for its PRIDE collection for the first time. ILGA World is a worldwide federation campaigning for equal rights for people of diverse sexual orientations, gender Identities and expressions, and sex characteristics. The objective of this cooperation is to promote diversity and inclusion at the company, in its collections and bring broader awareness in the society.

At this webinar, HUGO BOSS will present its approach to diversity and inclusion and its cooperation with ILGA World. ILGA World will give an overview of the human rights situation of the LGBTIQ+ community (with a focus on Asian producer countries). The aim of this webinar is to raise awareness among participants of the key concepts and share best practices.

Agenda

| TIME | TOP |
|---------------|---|
| 10:30 – 10:35 | Welcome remarks Luisa Scheuber, Policy Officer, Federal Ministry for Economic Cooperation and Development |
| 10:35 – 10:50 | The LGBTQIA+ community and textile value chains J. Andrew Baker, Coordinator Donor Relations, ILGA World |
| 10:50 – 11:10 | HUGO BOSS approach to diversity and inclusion Rashmi Verma, Global Head of Diversity & Inclusion, Hugo Boss Sonja Koehler, Manager Corporate Responsibility & Societal Engagement, Hugo Boss |
| 11:10 – 11:30 | Panel discussion Sonja Koehler, HUGO BOSS Rashmi Verma, HUGO BOSS J. Andrew Baker, ILGA World Luisa Scheuber, BMZ Moderation: Judith Kunert, PST |
| 11:30 | Closure |

Dial-in link